ORDER

Orders Order / Rev: 198737 Alt Order #: Oklahoma Stewardship Council Product Desc: Estimate: 4628 Flight Dates: 10/25/16 - 10/31/16 Primary AE: Jenna Salmon Original Date / Rev: 10/14/16 / 10/17/16 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT Name: Canal Partners Media/POL Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1027 33rd St., NW - Suite 140 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Oklahoma Stewardship Council** New Business Thru: Name: Demographic: A25-54 Order Separation: 00:20:00 **Product Codes:** PL Non-Ballot Issue Advertiser External ID: P-3 Agency External ID: Priority: Revenue Code 1: POL Unit Code: General Revenue Code 2: POL

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 09/26/16 10/30/16 19 \$5,035.00 \$4,279.75 10/31/16 10/31/16 4 \$3,275.00 \$2,783.75

Revenue Code 3:

ISS

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	19	\$5,035.00	\$4,279.75	0.00
November 2016	4	\$3,275.00	\$2,783.75	0.00
Totals	23	\$8,310.00	\$7,063.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KJRH		6 10/31/16	M-F Today Show M-F Today Show	CM	7-9am	1-11	:30	3	\$225.00P-3	0.00 NM	3	\$675.00
W	<u>Sta</u> eek: 10/2	rt <u>Date</u> 25/16	End Date 10/31/16	Weekdays 1-11	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00						
N 2	KJRH	10/25/1	6 10/31/16	M-F 9-10am Live w/ Kelly & Mi	CM ichael	9-10am	11	:30	2	\$130.00P-3	0.00 NM	2	\$260.00
W	<u>Sta</u> eek: 10/2	<u>rt Date</u> 25/16	End Date 10/31/16	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$130.00	Rating 0.00						
N 3	KJRH	10/25/1	6 10/31/16	M-F 10-11am Today Show II	CM	10-11am	-11	:30	2	\$100.00P-3	0.00 NM	2	\$200.00
W	<u>Sta</u> eek: 10/2	<u>rt Date</u> 25/16	End Date 10/31/16	<u>Weekdays</u> -11	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
N 4	KJRH	10/25/1	6 10/31/16	M-F 11am News M-F 11am-12pm	CM News	11am-12pm	1-1	:30	2	\$150.00P-3	0.00 NM	2	\$300.00
W	<u>Sta</u> eek: 10/2	<u>rt Date</u> 25/16	End Date 10/31/16	<u>Weekdays</u> 1-1	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
N 5	KJRH	10/25/1	6 10/31/16	M-F 12-1pm Days of Our Lives	CM	12-1pm	-11	:30	2	\$100.00P-4	0.00 NM	2	\$200.00
W	<u>Sta</u> eek: 10/2	<u>rt Date</u> 25/16	End Date 10/31/16	<u>Weekdays</u> -11	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						

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Totals

23

\$8,310.00

Order / Rev: 198737 Advertiser: Oklahoma Stewardship Council

Alt Order #: Product Desc: Oklahoma Stewardship Council KJRH

Flight Dates: 10/25/16 - 10/31/16 Estimate: 4628

Ln Ch **Inventory Code** Break Start/End Time Days Start End Len Spots Rate Pri Rtg Type Spots Amount N 6 KJRH 10/25/16 10/31/16 M-F 5-530pm News -111---\$200.00P-4 \$600.00 CM 5-530pm :30 3 0.00 NM M-F 5-530pm News Start Date **End Date** Weekdays Spots/Week Rate Rating -111---Week: 10/25/16 10/31/16 \$200.00 0.00 3 N 7 KJRH 10/25/16 10/31/16 M-F Nightly News \$400.00P-3 CM 530-6pm 1---1--:30 2 0.00 NM 2 \$800.00 M-F Nightly News Weekdays Start Date **End Date** Spots/Week Rating Rate 1---1--Week: 10/25/16 10/31/16 \$400.00 0.00 N 8 KJRH 10/25/16 10/31/16 M-F 6-630pm News CM 6-630pm -1-11--:30 3 \$375.00P-3 0.00 NM 3 \$1,125.00 M-F 6-630pm News Start Date <u>Weekdays</u> Spots/Week Rating End Date Rate -1-11--Week: 10/25/16 10/31/16 \$375.00 0.00 3 KJRH 10/25/16 10/25/16 Tuesday Prime B CM 8-9pm -T----:30 1 \$1,000.00P-3 0.00 NM \$1,000.00 Tuesday Prime B Start Date **End Date** Weekdays Spots/Week Rating Rate 10/31/16 Week: 10/25/16 1 \$1,000.00 0.00 N10 KJRH 10/29/16 10/29/16 Sa 5-530pm News CM 5-530pm ----S-:30 \$450.00P-3 0.00 NM \$450.00 Sa 5-530pm News Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/25/16 10/31/16 ----S-\$450.00 0.00 1 Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type Spot (\$450.00) 0.00 NM 1 KJRH 10/25/16-10/31/16 Sa 5-530pm News 5-530pm ----sa-:30 See MG 10.2 [NA due college football.. no news tg 10/14] \$450.00 0.00 NM 2 KJRH 10/25/16-10/31/16 Sa 6-630pm News 6-630pm -----sa--:30 MG for 10.1 10/29 N11 KJRH 10/30/16 10/30/16 Su 10-11am News CM 10-11am ----S :30 \$200.00P-4 0.00 NM \$200.00 Su 10-11am News Spots/Week Start Date End Date <u>Weekdays</u> Rating Rate ----S 10/31/16 Week: 10/25/16 \$200.00 0.00 N12 KJRH 10/31/16 10/31/16 Monday Prime A CM 7-8pm M-----:30 1 \$2,500.00P-3 0.00 NM \$2,500.00 Monday Prime A **Weekdays** Spots/Week Start Date End Date Rate Rating Week: 10/25/16 10/31/16 1 \$2,500.00 0.00